

# NAIOP

COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION

TAMPA BAY CHAPTER

## 2021 BEST OF THE BEST CHAMPIONS OF REAL ESTATE

**THURSDAY, MARCH 10 - RAYMOND JAMES STADIUM**

**SPONSORSHIP OPPORTUNITIES**

Photo Credit: Tampa Magazines

- ❑ **Title Town Presenting Sponsor - \$6,000 (SOLD – Ryan Companies)**
  - Opportunity to speak for 3 minutes during program
  - Exclusive give away to be determined with NAIOP staff
  - Company logo on marketing materials
  - 8 Tickets to event
  - Full page, full color ad the Best of the Best Program Book – premier location\*
  - Recognized from the podium during event & company logo on media presentation at event
- ❑ **Stanley Cup Sponsor - \$4,000 (SOLD – Banyan Street Capital)**
  - Custom drink cups with company logo to be used at all bars during event
  - Company logo on marketing materials
  - 6 Tickets to event
  - Full page, full color ad the Best of the Best Program Book – premier location\*
  - Recognized from the podium during event & company logo on media presentation at event
- ❑ **Overtime Tailgate Sponsor - \$4,000 (SOLD – Cardinal Point Management)**
  - Chick-fil-A Sandwiches will be given to all attendees as they exit with company recognition
  - Company logo on marketing materials
  - 6 Tickets to event
  - Full page, full color ad the Best of the Best Program Book – premier location\*
  - Recognized from the podium during event & company logo on media presentation at event
- ❑ **Center Ice Sponsors - \$3,500 (SOLD OUT)**
  - Company logo carved into an ice sculpture and displayed behind the one of the bars during the event
  - Company logo on marketing materials
  - 6 Tickets to event
  - Full page, full color ad the Best of the Best Program Book – premier location\*
  - Recognized from the podium during event & company logo on media presentation at event
- ❑ **Toast to Champa Bay Sponsor - \$3,500 (SOLD – Cousins Properties)**
  - Opportunity to make a toast at the beginning of the awards program
  - Company logo on marketing materials
  - 4 Tickets to event
  - Full page, full color ad in the Best of the Best Program Book – Ad location in program is first-come, first-served
  - Recognized from the podium & company logo on media presentation at event
- ❑ **Concession Stand Sponsor - \$3,000 (one remaining)**
  - Company logo on napkins at food stations
  - Company logo on marketing materials
  - 4 Tickets to event
  - Full page black and white ad in the Best of the Best Program Book – Ad location in program is first-come, first-served
  - Recognized from the podium & company logo on media presentation at event
- ❑ **Power Play Cigar Sponsor - \$3,000 (SOLD – MetWest International)**
  - Company logo on take-away cigars distributed by live cigar roller (no smoking on site per stadium policy)
  - Company logo on marketing materials
  - 4 Tickets to event
  - Full page black and white ad in the Best of the Best Program Book – Ad location in program is first-come, first-served
  - Recognized from the podium & company logo on media presentation at event
- ❑ **Touchdown Sponsor - \$2,500 (unlimited)**
  - Company name on marketing materials
  - 6 Tickets to event
  - Full page black and white ad in the Best of the Best Program Book – Ad location in program is first-come, first-served
  - Recognized from the podium & company name listed on media presentation at event

**Jock Jams DJ Sponsor - \$2,000 (SOLD – CBRE)**

- Company signage at DJ booth (sign provided by company)
- Company name on marketing materials
- 4 Tickets to event
- Full page black and white ad in the Best of the Best Program Book – Ad location in program is first-come, first-served
- Recognized from the podium & company name listed on media presentation at event

**Field Goal Sponsor - \$1,500 (unlimited)**

- Company name on marketing materials
- 4 Tickets to event
- Half page black and white ad in the Best of the Best Program Book - Ad location in program is first-come, first-served
- Recognized from the podium & company name listed on media presentation at event

**Hydration Station Sponsor - \$1,500 (SOLD – Highwoods Properties)**

- Water bottles with company logo distributed to guests as they leave the event
- Company name on marketing materials
- 2 Tickets to event
- Half page black and white ad in the Best of the Best Program Book - Ad location in program is first-come, first-served
- Recognized from the podium & company name listed on media presentation at event

**First Down Sponsor - \$750 (unlimited)**

- Company name on marketing materials
- 2 Tickets to event
- Quarter page black and white ad in the Best of the Best Program Book - Ad location in program is first-come, first-served
- Recognized from the podium & company name list on media presentation at event

**Full Page Advertisement in Program Book – run of program location - \$1,450**

**Half Page Advertisement in Program Book - \$900**

**Quarter Page Advertisement in Program Book - \$450**

\* Premier locations are the inside front cover, back cover and inside back cover, after those are sold, ad will be black & white and placed in the front of the program. Location will be on a first-come, first-serve basis. Sponsor early to get your choice of premier location!

**I will pay via check**

Make checks payable to: NAIOP TAMPA BAY

Mail to: NAIOP, 3301 Bayshore Blvd., Unit 503, Tampa, FL 33629

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Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CCV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Please complete this form and email it to [kelsey@naioptb.org](mailto:kelsey@naioptb.org) or register online at [naioptb.org](http://naioptb.org). Sponsorships are sold on a first-come, first-serve basis.

Contact Kelsey Bokor, NAIOP Tampa Bay executive director at (813) 362-8202 or [kelsey@naioptb.org](mailto:kelsey@naioptb.org) with questions.